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**GABRIEL MEDINA IS LOOKING AT HIS THIRD WORLD TITLE IN FIVE SHORT YEARS**

*The crowd favorite continues to dominate surfing across the globe with two World Titles under his belt.*

ORANGE, Calif. Oct. 13 2019. Gabriel Medina, dubbed “the most popular surfer on the pro circuit” by the World Surf League, has taken his most recent win at the Freshwater Pro Event as fuel for his quest to dominate the men’s 2019 rankings, where he is currently seated No. 1. Medina’s social media following, a strong 7.2 million, makes him a top contender for being one of the most well-known surfers in the history of the sport. After securing his first World Title in 2014, Medina became known as a national hero for his home country, Brazil. Once Medina won his second World Title in 2018, his rowdy homecoming to Sao Paulo made national news as the proud surfing nation celebrated their hero’s return.

When Medina qualified for the pro circuit at the early age of 17, he set a precedent for future Brazilian surfing hopefuls, who now make up one-third of the Championship Tour roster. Over the last 3 years, Medina has won more events in the Championship Tour than any other competitor. Even though Medina has placed seventeenth in a few 2019 tour events, his 13.77 average heat score and two wins at J-Bay and the Freshwater Pro have defended his ranking from second place Felipe Toledo. As the surfers in the men’s circuit fly down to Portugal for the next event, all eyes will be on Medina this week as he continues fighting for a third World Title.

“It's really cool to be able to make other people happy doing what I love the most. So, it's a pleasure to represent my country, to give this happiness to the people. I'm so grateful for all the love and support. Let's keep this going, because we'll have more this year.” Medina said about winning his second title last year and still looking for another this year.

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